



The Eagle Eye

A Publication of the Eddie Eagle Gunsafe® Program

Quarterly Newsletter

Fall 2024

NRA Foundation Grant Application Open

The Eddie Eagle Gunsafe Program receives support from the [Friends of NRA Program](#) and the [NRA Foundation](#) to provide free materials to organizations such as law enforcement agencies, fire departments, EMS, and school administrations. These funds are also accessible in the form of grants to organizations wanting to purchase an Eddie Eagle Mascot Costume for their community.

An Eddie Eagle Mascot Costume is an investment that keeps the attention of young children and helps them remember Eddie's important message. They connect with him in a unique way that is hard to replicate. There's nothing like the excitement in kids' faces when they see Eddie Eagle coming their way!



The application for **2025 State Fund Grants** is open and can be found on the NRA Foundation website at <https://www.nrafoundation.org/grants/>. Remember, funds are limited and there are deadlines to apply – so get your application in today!

Purchase the Eddie Eagle Mascot Costume for your community!

Law Enforcement, Fire Departments, EMS and School Administration

The Eddie Eagle Costume is no longer restricted to only law enforcement agencies! We want to give you the opportunity to connect with the kids and get them excited and involved in your Eddie Eagle message. The costume can either be purchased directly, or you may choose to apply for an NRA Foundation State Fund Grant to assist with the cost. Information on the grant programs can be found online at <https://www.nrafoundation.org/grants> .

Please reach out to us at eddie@nrahq.org for more information.





DC National Night Out Invites Eddie!

On Tuesday, August 6, 2024, the Eddie Eagle staff were invited to be at Lansburgh Park in Washington, DC to participate in the DC National Night Out festivities. [National Night Out](#) (NNO) is a campaign to promote police and community partnerships and neighborhood camaraderie. NNO has been around for 41 years and has been hosted in 17,000 communities! Most events are held on the first Tuesday in August and this year we were on hand to share our engaging and fun materials and introduce many to Eddie's simple and memorable message of "Stop! Don't Touch. Run Away. Tell a Grown-Up."

Many attendees had never heard of the Eddie Eagle program so staff were happy to help parents, guardians, and local leaders create opportunities to have important conversations about safety with children in a supportive environment.

In addition to the Eddie Eagle GunSafe Program, National Night Out at Lansburgh Park featured live music, free food, games, and activities for all ages. Local law enforcement and community organizations were also present to build stronger ties with residents and promote neighborhood safety.

The event at Lansburgh Park was a night dedicated to community, safety, and fun, where everyone came together to create a safer environment for all.



We want to be in your community!

Talk to local organizations about sharing Eddie Eagle's lifesaving message.

We will gladly send them a free sample of all materials to review.

Hospitals	Scouting Programs	Law Enforcement	Emergency Medical Services (EMS)
Libraries	4-H Programs	Fire Departments	Schools & Homeschool Groups

Any Non-Profit Club or Organization can receive free program materials to share with your community! Friends of NRA and NRA Foundation funds allow us the opportunity to do this for local kids and organizations.

Hometown Spotlight – Cleveland Heights, Ohio



Civilians Against Violence, a grassroots organization in Cleveland Heights, Ohio, has been making a significant impact in the fight against violence in the community. Founded by residents committed to creating safer neighborhoods, the organization empowers individuals through education, advocacy, and community engagement. One of their events is an annual “Peace Walk”, which brings together residents, local businesses, and law enforcement to march through the streets of Cleveland Heights in a show of solidarity against violence. This event fosters a sense of community and serves as a powerful reminder of the collective responsibility to keep the neighborhood safe. They work to raise awareness about the root causes of violence and provide resources for conflict resolution and prevention.

One of the initiatives they support is the Eddie Eagle Gunsafe Program! One of their members, Demetrius Belcher, says children and adults alike love the “Stop! Don’t Touch! Run Away! Tell a Grown-Up!” message, as well as the corresponding dance! He also does presentations at schools and other events in hopes of spreading this lifesaving message to as many community members as possible.

Civilians Against Violence is a vital force in Cleveland Heights, helping to build stronger, more resilient communities through workshops, organizing neighborhood watch groups, and partnering with schools to promote anti-violence education. Their work is a testament to what can be achieved when everyday citizens come together to make a difference.



Get Your Materials!

Materials may be ordered through our [NRA Program Materials Center \(nrahq.org\)](http://nrahq.org).

Remember: Law enforcement, schools, hospitals, libraries, fire departments and other non-profit organizations may receive free materials thanks to NRA Foundation grant funds. To receive more information on receiving free materials contact our office at eddie@nrahq.org.

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