



The Eagle Eye

A Publication of the Eddie Eagle Gunsafe® Program

Quarterly Newsletter

Summer 2024

NRA Annual Meeting May 2024 in Dallas, Texas

The NRA Annual Meeting, held this year in the heart of Texas, was a grand success, drawing thousands of firearms enthusiasts, industry professionals, and families. Amidst the bustling crowd and the excitement of new product showcases, one figure stood out, especially to the younger attendees: Eddie Eagle.



Throughout the three-day event, Eddie Eagle made several appearances in the lobbies and halls of the Convention Center. Children and adults were thrilled to meet Eddie and take photos with him! Kids of all ages took home activity books, DVDs, stickers, keychains, fidget spinners, footballs, basketballs, and Eddie Eagle stuffed animals! All for free thanks to Friends of NRA and the NRA Foundation. Adults walked away with free tools to teach safety to the kids in their lives plus some information about safe gun storage. Parents and grandparents appreciated the opportunity to introduce their children to firearm safety in a positive and non-threatening way.

The NRA staff and volunteers at the Eddie Eagle booth enjoyed meeting attendees of all ages. We value each connection we make with families and professionals all across this great nation about how Eddie Eagle can help their communities and families with materials to teach local kids what to do if they find an unattended firearm. We hope these connections will become long-term partnerships to further spread the Eddie Eagle message. We are fortunate to be able to provide free materials nationwide to non-profit organizations, law enforcement, schools, libraries, churches, hospitals, fire departments, and other community events and agencies. Please reach out to us to find out more at eddie@nrahq.org.



Eddie Eagle Soars Into Fairfax County Public Libraries

Public libraries have long been seen as a place for the community to gather, to learn and to stay informed. That is why we are pleased to announce that Fairfax County Virginia Public Libraries are now offering the Eddie Eagle Gunsafe Program materials at all 22 of their locations. Eddie and the Wing Team are going to be very busy because census data shows that there are almost 147,000 children aged 9 years and younger in Fairfax County! Fortunately, the NRA can provide these materials free of charge thanks to the fundraising efforts of the Friends of NRA and NRA Foundation State Fund Grants.

Fairfax County leadership recognized that the Eddie Eagle Gunsafe Program provides a fun and engaging way to teach kids about gun safety and, by offering this program in public libraries, is ensuring that all families, regardless of their socioeconomic status, have access to this important information.

Aside from the safety aspect, the Eddie Eagle Gunsafe Program also encourages open conversations between parents and children about firearms. It serves as a starting point for discussions on responsible gun ownership and the importance of keeping firearms securely stored away from children. By promoting these conversations, we can foster a culture of responsible gun ownership within our community.

Moreover, the Eddie Eagle Gunsafe Program also emphasizes the importance of seeking adult help when encountering a firearm. This message is crucial as it reinforces the idea that children should never attempt to handle a firearm on their own. By empowering children to seek help from a trusted grown-up, we are further mitigating the risks associated with accidental firearm incidents.

By providing free access to this educational resource, Fairfax County is taking a proactive approach to gun safety for children. By teaching kids the four simple steps “Stop! Don’t Touch! Run Away! Tell A Grown-Up!” and encouraging open conversations, we can work towards creating a safer community for everyone. We would love to partner with libraries nationwide to share the Eddie’s message. Together we can empower our children to make responsible decisions when it comes to gun safety. You can contact us at eddie@nrahq.org for more information on bringing this to your local library.



We want to be in your community!

Talk to local organizations about sharing Eddie Eagle’s lifesaving message.

We will gladly send them a free sample of all materials to review.

Hospitals	Scouting Programs	Law Enforcement	Emergency Medical Services (EMS)
Libraries	4-H Programs	Fire Departments	Schools & Homeschool Groups

Any Non-Profit Clubs or Organizations can receive free program materials to share with your community! Friends of NRA and NRA Foundation funds allow us the opportunity to do this for local kids and organizations.

Purchase the Eddie Eagle Mascot Costume for your community!

Law Enforcement, Fire Departments, EMS and School Administration

The Eddie Eagle Costume is no longer restricted to only law enforcement agencies! We want to give you the opportunity to connect with the kids and get them excited and involved in your Eddie Eagle message. The costume can either be purchased directly, or you may choose to apply for an NRA Foundation State Fund Grant to assist with the cost. Information on the grant programs can be found online at <https://www.nrafoundation.org/grants>.

Please reach out to us at eddie@nrahq.org for more information.



Get Your Materials!

Materials may be ordered through our [NRA Program Materials Center \(nrahq.org\)](http://nrahq.org).

Remember: Law enforcement, schools, hospitals, libraries, fire departments and other non-profit organizations may receive free materials thanks to NRA Foundation grant funds. To receive more information on receiving free materials contact our office at eddie@nrahq.org.

Contact us at eddie@nrahq.org.

