

# The Eagle Eye



A Publication of the Eddie Eagle GunSafe® Program – Summer 2011; Volume 15, Issue 2

## Eddie Eagle is at it Again!

When we talk about the effectiveness of our program, it's because of all the calls, letters and emails we receive from teachers, law enforcement officers, parents and volunteers telling stories

about children who made the right decision when discovering a firearm – and it's all because of Eddie Eagle's safety message. Unfortunately, the media often neglects to mention those

good, positive stories. That's why we were thrilled to read about these four children in the *Jackson Citizen Patriot*.

## JACKSON CITIZEN PATRIOT

### Four children playing hide-and-seek find a loaded revolver and do the right thing

Published Monday, May 2, 2011

By Aaron Aupperle/Jackson Citizen Patriot

JACKSON, Miss.—Four children playing hide-and-seek last week found something they did not expect—a handgun.

When Collin Huston, 10, ran into a vacant shed to hide, he nearly tripped over a duffel bag on the floor. He called for his brothers, Brayden Logan, 7, and Xavier Logan, 5, and sister Alexandra Logan, 9. They looked inside and saw a pistol.

"We didn't touch it," Xavier said.

"If we would have played with it, one of us could have gotten shot," Alexandra added.

Instead, the four ran inside their home on Summit Avenue and got their father, Roy Logan. Logan noticed the .22 caliber revolver was loaded and called the police. Logan and his wife, Kristen, are proud of their children's

reaction to finding the weapon.

"They were really smart about it," Logan said. "They know that guns are not to be played with."

The children found the gun Thursday afternoon in a shed behind a vacant house in the 300 block of Summit Avenue. On Monday, the Jackson Police Department commended them for doing the right thing.

"(Their) actions allowed the handgun to be safely removed and prevent some other child from potentially finding it and harming themselves or another," Lt. Elmer Hitt wrote in a statement form the department.

The kids, all East Jackson Community Schools students, said they learned about gun safety through

a program at school. The National Rifle Association's Eddie Eagle GunSafe® program teaches children

what to do if they find a gun. There are four steps: stop; don't touch; leave the area; tell an adult.



Jackson Citizen Patriot: "From left: Brayden Logan, 7; Collin Huston, 10; Alexandra Logan, 9; and Xavier Logan, 5, stand against the vacant shed where they found a loaded handgun last week."



# NRA

The Eddie Eagle GunSafe® Program, created in 1988, teaches Pre-K - 3rd Grade children that if they find a gun to: *Stop! Don't Touch. Leave the Area. Tell an Adult.*

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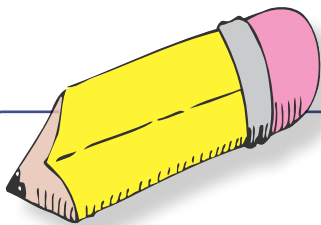
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# EDUCATORS AND EDDIE

*By Katie McDermott, Eddie Eagle Program Coordinator*

## Rhonda Webb: Fremont Head Start

**T**HE FREMONT HEAD START IN Canon City, CO, has been using the Eddie Eagle GunSafe® Program for roughly 7 years. Rhonda Webb, the Parent Involvement Manager and Events Coordinator, has been with the school for 20 years. Rhonda incorporates the program into the Safety Town event her school holds every year. Why? Because having firearm prevention materials readily available to every child is important to her. Luckily, Ms. Webb has two very generous Eddie Eagle volunteers, who are also NRA members, who come in every year to teach the Eddie Eagle Program during Safety Town.

The local Safety Town event in Canon City, CO started years ago. The event takes place at the Fremont Head Start where their classrooms are used for the presenters to teach those safety classes to the children. Last year's event registered about 800 students ranging in ages 3-6 years old, all who learned Eddie's important message. And at the end of every Safety Town, an evaluation form is filled out and

the Eddie Eagle Program is one of the top programs requested to come back each year.

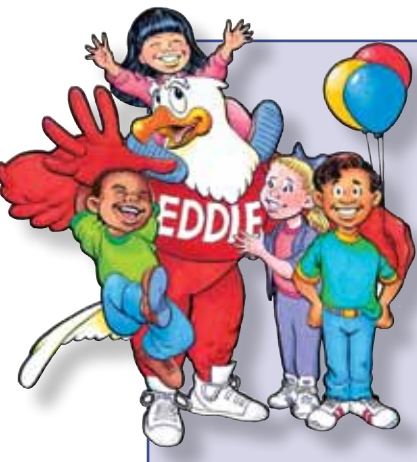
Mr. and Mrs. Cornish are the gracious Eddie Eagle volunteers who come to the school event every year to teach head start and other local children Eddie's life saving message. "Another volunteer helps us out by suiting up in the mascot costume, and once Eddie comes out they have the kids repeat the message over and over again, If you see a gun, STOP, Don't Touch, Leave the area, Tell an Adult!" said Mrs. Cornish. The Cornish's have helped Ms. Webb and the Fremont Head Start for so long that around town they are often recognized as Mr. and Mrs. Eddie Eagle. Ever since the program was incorporated into the school there has been nothing but positive responses from the parents and the children.

A very well deserved thank you goes out to Ms. Webb, Mr. and Mrs. Cornish and the Fremont Head Start for ensuring their children learn

Eddie's important safety message. With their continued dedication and support, they will go on to reach thousands of children. We truly appreciate everything they do.



**Eddie Eagle greeting the kids at the Fremont Head Start's Safety Town.**



## Volunteer Opportunities Available!

The Eddie Eagle Program relies heavily on its national grassroots network of volunteers to promote and teach the program in their communities. With the help of these volunteers and more than 26,000 schools, law enforcement agencies, and

civic organizations, Eddie Eagle's important safety message has reached over 24 million children, making it the most widely taught gun accident prevention program in the United States.

If you are interested in obtaining more information

on becoming an Eddie Eagle volunteer or know of anyone who would be interested, please contact us to obtain a volunteer application and information. If we can be of any assistance to you, please call at 800-231-0752 or email [eddie@nrahq.org](mailto:eddie@nrahq.org).

## Volunteer Spotlight: Joe Nava, Alaska's Very Own

By Jon Draper, Eddie Eagle Program Coordinator

WHEN HE'S NOT TRAINING PEOPLE how to live responsibly in bear country, speaking to the public on his radio show, Joe Nava's Shooters Corner, or fishing for days at a time in one of America's last true wilderness areas, you can find Fairbanks, Alaska resident and past NRA Board Member, Joe Nava, preparing for his many activities involving the NRA. But the main focus is his work with the Eddie Eagle GunSafe® Program.

A member of the NRA Board of Directors from 1971-1994, Mr. Nava has been working with the Eddie Eagle program since the beginning. Lending his efforts to the Fairbanks *Friends of NRA* chapter to hold events and raise money for NRA programs throughout his state. At the *Friends of NRA* dinners, Mr. Nava speaks to hundreds of people about the importance of Eddie Eagle while passing out materials like the Eddie Eagle DVD and coloring books to help spread the word. Joe is also a member of the Fairbanks Optimist Club, whose motto "Friend of Youth," earned even more credibility when they purchased an Eddie Eagle mascot costume for the University of Alaska Police Department.

Mr. Nava has created a successful ongoing relationship with the Fairbanks School System too. The

School Board allows him to teach the program in any classroom that extends an invitation. With so many invites, Joe enlists members of the Fairbanks Optimist Club as well as the Fairbanks Single Action Shooting Society when ever needed. They not only help teach the program but contribute funding when needed.

"In my years here at the Eddie Eagle GunSafe Program, Joe Nava has always been a leading figure in bringing Eddie's important safety message to the Alaskan community. I can't thank him enough for all his hard work and dedication," said Eric Lipp, Program Manager of the Eddie Eagle GunSafe Program.

Those of us here at NRA's Eddie Eagle program want to extend our thanks to Mr. Joe Nava, the Fairbanks Optimist Club, the

Single Action Shooting Society, and the Fairbanks *Friends of NRA* for their continued efforts in supporting the Eddie Eagle GunSafe Program.



Joe Nava with Eddie Eagle at an Elementary School in Fairbanks, Alaska.



# IN THE NEWS



## Y.E.S. Students Say Yes to Eddie Eagle!

**W**E ALL KNOW THE EDDIE Eagle GunSafe® program is popular among young children, but it's also popular among NRA's Youth Education Summit (Y.E.S.) students. The Y.E.S. program's Grand Scholarship application encourages high school juniors and seniors to be active and knowledgeable citizens as well as to introduce NRA programs in their communities. Every year, the most popular program that Y.E.S. students implement is the Eddie Eagle GunSafe program!

Breanna Lincoski, 2011 \$5,000 Grand Scholarship winner, along with other

Grand Scholarship applicants implemented Eddie Eagle in over 20 different classrooms around the country this past year. In 2011, Y.E.S. awarded \$20,000 in Grand Scholarships, but it's not all about the money. Y.E.S. students gain a better appreciation of themselves and all they can accomplish.

To learn more about the Y.E.S. program, please visit our website at [www.friendsofnra.org/yes](http://www.friendsofnra.org/yes) or call 1-800-672-3888 ext. 1342.



2011 Y.E.S. participant Breanna Lincoski and Eddie Eagle educate local school children.



**T**HE EDDIE EAGLE PROGRAM HAS RECENTLY worked with the Metro-McGregor Kiwanis FLAGS group to get an Eddie Eagle billboard up in Fort Myers, Fl. The gun safety billboard is a great way to inform community residents about the Eddie Eagle Program and its important life-saving message.

## GUNSAFE® NOTES

### Pittsburgh Loves Eddie Eagle

*By Eric Lipp, Eddie Eagle Program Manager*

**E**DDIE EAGLE RETURNED TO Pittsburgh, Pennsylvania for this year's NRA Annual Meetings and Exhibits. Visiting the exhibit hall every day to ensure that members had the latest safety material, Eddie Eagle was stopped by children and adults for pictures and a personalized photo button. We also handed out thousands of Eddie Eagle

message coins, DVD's and stickers to those who stopped by the booth.

While in Pittsburgh, Eddie Eagle staff met with the Allegheny Sheriff's Office and held eight assemblies in Pittsburgh area Elementary Schools. More than 2,000 children were lucky enough to be there for Eddie's important safety message.

Each assembly was tremendously successful as both law enforcement agencies and school principals asked that the program return the following year. The Eddie Eagle GunSafe® Program will continue to work with the Allegheny Sheriff's Office and the City of Pittsburgh to help ensure that Eddie's lifesaving message continues to reach their local children.

# LAW ENFORCEMENT PARTNERS IN SAFETY

## Kenosha Police Department

By Jon Draper, Eddie Eagle Program Coordinator

If you attended a Kenosha, Wisconsin elementary school during the last 12 years then you know of Eddie Eagle. Thanks to a recent grant from The NRA Foundation and the dedication of the Kenosha Police Department, you now have a good chance of meeting him!

For at least the last twelve years, Officer Dennis Walsh and the Kenosha Police Department have been busy spreading Eddie Eagle's safety message to the kids in Kenosha. Teaching roughly 15,000 kids per year in more than 31 schools – "busy" doesn't begin to describe their efforts. There's even a "Safety Center" in Kenosha where children are educated on a variety of safety topics and the Eddie Eagle video is played there quite often.

Recently, the Police Department received a grant through The NRA Foundation that was used to purchase their very own Eddie Eagle mascot costume! Eddie Eagle was a hit during his debut at the Little Leaguers of Kenosha Pan Cake & Porkie Safety Day on June 25, 2011. The children didn't even need an introduction as they broke out into song upon seeing his arrival. The air filled with the little

voices shouting, STOP! Don't Touch. Leave the Area. Tell an Adult. And it wasn't just the little ones, children above the Eddie Eagle target age range were excited to see their old friend and easily remembered the safety message he taught them.

Chief John W. Morrissey of the Kenosha Police Department knows that firearm accident prevention is an important lesson to be learned. "Children are not always aware of how dangerous guns are," said Morrissey, "They see people using guns on television, in cartoons and at the movies as though they were toys. The Eddie Eagle GunSafe® Program teaches children important steps to take if they find a gun. The chance of your child being exposed to a gun is significant. Now that the Kenosha Police Department has the

Eddie Eagle mascot, the students have something else they can relate to. Eddie Eagle provides a positive, reliable, yet fun experience. The Kenosha Police Department is proud to present the Eddie Eagle GunSafe® Program."

The Kenosha Police Department is just one example of the many law enforcement agencies that goes above and beyond to maintain a safe environment for children and families in their communities. If you are part of law enforcement and wish to get involved, or know of an agency that might benefit from this program please give us a call at 1-800-231-0752. The Eddie Eagle program and materials are available free of charge to law enforcement agencies nationwide.



**Eddie Eagle and Officer Walsh take a moment to pose for the camera at the Little Leaguers of Kenosha Pan Cake & Porkie Safety Day.**

Official Publication of the  
National Rifle Association

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General Operations

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Institute for  
Legislative Action

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[www.nrahq.org/safety/eddie](http://www.nrahq.org/safety/eddie)

# State Fund Grants

State Fund Grants (supported by the *Friends of NRA*) Funding for schools, law enforcement agencies, libraries, hospitals, and daycare centers only.

This funding provides free student workbooks, instructor guides, animated videos, brochures, stickers, and posters.

## HOW TO ORDER:

Call Eddie Eagle Headquarters at (800) 231-0752. Notify the sales office representative that you would like to use your state grant to order Eddie Eagle Materials.

Place your order.

## Please, PLAN AHEAD –

Order early and allow at least three weeks (15 working days) for ordered materials to arrive.

The Eddie Eagle GunSafe® Program applies for grant funds from The NRA Foundation (supported by the *Friends of NRA*) each year. These grant funds make it possible for schools, law enforcement agencies, libraries, hospitals, and daycare centers to receive Eddie Eagle curriculum materials at no cost. Using grant funds to obtain materials is easy and hassle-free. No application or paperwork is necessary. If you are with one of the above agencies and your state is listed, then you may be eligible for free curriculum materials. Call today! Funds are limited and are available on a first come, first served basis.

For more information about *Friends of NRA*, visit: [www.nrafoundation.org/friends](http://www.nrafoundation.org/friends).

## The Eddie Eagle GunSafe® Program



**Stop!**  
**Don't Touch.**  
**Leave the Area.**  
**Tell an Adult.**

The National Rifle Association  
 11250 Waples Mill Road  
 Fairfax, Virginia 22030  
 (800)231-0752  
[www.nrahq.org/safety/eddie](http://www.nrahq.org/safety/eddie)

<u>State</u>	<u>Amount</u>	<u>State</u>	<u>Amount</u>
Alaska .....	\$5,717.09	Missouri .....	\$2,056.85
Arizona .....	\$4,489.35	Montana.....	\$1,965.00
Arkansas.....	\$1,282.42	Nebraska .....	\$ 361.94
Central California.....	\$1,469.12	New Jersey.....	\$202.12
Northern California...	\$2,723.08	New Mexico .....	\$158.22
Southern California ...	\$1,052.08	Oklahoma .....	\$1,363.73
Connecticut.....	\$1,169.87	Oregon .....	\$1,619.42
Delaware .....	\$737.04	Eastern Pennsylvania ....	\$868.01
Florida.....	\$2,255.32	Western Pennsylvania .....	\$9.78
Idaho .....	\$747.98	Tennessee .....	\$1,381.18
Iowa .....	\$947.65	Northern Texas .....	\$1,448.51
Indiana .....	\$266.11	Southern Texas.....	\$610.46
Kansas .....	\$2,861.25	South Dakota .....	\$704.25
Kentucky .....	\$3,511.56	Utah .....	\$4,770.46
Maryland.....	\$1,068.38	Washington.....	\$5,000.00
Michigan.....	\$4,355.63	Wisconsin.....	\$2,618.11
Mississippi.....	\$912.15	Wyoming .....	\$699.20



# SALES ORDER FORM

## The Eddie Eagle GunSafe® Program



<b>Order by Phone/Customer Service</b> Eddie Eagle Program Weekdays 8:30 am – 5 pm (EST) (800) 231-0752	<b>Order by Fax</b>  (703) 267-3993	<b>Order by Mail</b> Eddie Eagle GunSafe Program 11250 Waples Mill Rd. Fairfax, VA 22030
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Ship to Organization:	Bill to Organization:
Attn:	Attn:
Address:	Address:
City:	City:
State:                      Zip:	State:                      Zip:
Daytime Telephone:	Daytime Telephone:
E-Mail Address:	
Date:	

English Item No.	Spanish Item No.	Description	English Qty.	Spanish Qty.	Price	Total Cost
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### Grades Pre-K-1

12475	N/A	Student Workbook Level 1 (Pk/25)	pk	N/A	\$5.00	
N/A	12474	Workbook Level 1 – <b>Spanish Only</b>	N/A	ea	\$0.60	
12451	N/A	Instructor's Guide Level 1	ea	N/A	\$2.50	
N/A	12441	Big Book (14" x 18" storybook) – <b>Spanish Only</b>	N/A	ea	\$9.95	

### Grades 2 & 3

12482	N/A	Student Workbook Level 2 (Pk/25)	pk	N/A	\$5.00	
N/A	12481	Student Workbook Level 2 – <b>Spanish Only</b>	N/A	ea	\$0.60	
12490	N/A	Instructor's Guide Level 2	ea	N/A	\$2.50	

### Additional Materials

12540	N/A	Animated Video (7 minutes)	ea	ea	\$9.95	
12542	12545	Animated DVD (7 minutes)	ea	ea	\$9.95	
12381	N/A	Student Reward Sticker (Pk/25)	pk	N/A	\$1.00	
N/A	12860	Student Reward Sticker (Sheet/10) – <b>Spanish Only</b>	N/A	ea	\$0.50	
12430	12430	Safety Poster – <b>English/Spanish</b>	ea	ea	\$0.75	
12852	12853	<i>Parents' Guide to Gun Safety</i> Brochure (Pk/25)	pk	pk	\$2.50	

### Retail Items

12000	N/A	Eddie Eagle Message Coin (Pk/25)	pk	N/A	\$5.00	
12552	N/A	Eddie Eagle Plush Doll	ea	N/A	\$17.99	
12556	N/A	Eddie Eagle Beanie Baby	ea	N/A	\$6.99	
12376	N/A	Eddie Eagle Jitter Critter	ea	N/A	\$3.00	

<b>Subtotal</b>	
<b>Sales Tax</b>	
<b>Shipping</b>	
<b>TOTAL</b>	

<b>Order by Phone/Customer Service</b> Eddie Eagle Program Weekdays 8:30 am – 5 pm (EST) (800) 231-0752	<b>Order by Fax</b>  (703) 267-3993	<b>Order by Mail</b> Eddie Eagle GunSafe® Program 11250 Waples Mill Rd Fairfax, VA 22030
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**Payment**

\*Check \_\_\_\_\_ \*Money Order \_\_\_\_\_

{Payable to the National Rifle Association}

Charge my order to: MC \_\_\_\_\_ VISA \_\_\_\_\_ DISCOVER \_\_\_\_\_ AMEX \_\_\_\_\_ Exp Date \_\_\_\_\_

Card # / \_/\_/\_/\_/\_/\_/\_/\_/\_/\_/\_/\_/\_/\_/\_/\_/\_/

X \_\_\_\_\_

My signature authorizes the charge to my account Date \_\_\_\_\_

<b>Shipping Table</b>				
Note: There is a Minimum Shipping Fee on all orders including orders for no-charge items.				
Merchandise Total	Ground	3rd Day	2nd Day	Next Day
Up to 5.00	\$2.50	\$23.00	\$30.00	\$50.00
5.01 to 10.00	\$6.80	\$23.00	\$30.00	\$50.00
10.01 - 30.00	\$7.90	\$25.00	\$35.00	\$55.00
30.01 - 60.00	\$8.90	\$27.00	\$40.00	\$60.00
60.01 - 90.00	\$11.50	\$30.00	\$45.00	\$65.00
90.01 - 120.00	\$14.00	\$32.00	\$50.00	\$70.00
120.01 - 150.00	\$16.60	\$36.00	\$55.00	\$75.00
150.01 - 200.00	\$20.40	\$40.00	\$60.00	\$90.00
200.01 - 250.00	\$25.50	\$47.50	\$67.50	\$115.00
<b>Hawaii</b>	For deliveries to Hawaii add \$20.00 to shipping rates.			
<b>Foreign Shipping</b>	For deliveries to Canada add \$15 to the shipping rates. For other international deliveries, add \$50 to the shipping rates.			

\* Please call for shipping costs on orders over \$250.00.

**Reminder:**

\*Delivery times may vary. If needed by a certain date, please call (800) 231-0752 to talk to a member of the Eddie Eagle staff.

**All products and prices are subject to change without notice.  
All returns and exchanges must be made within 60 days of receipt of merchandise.**

**Sales Tax**

AL 8%, AR 7%, AZ 8.7%, CO 7.4%, CT 6%, DC 6%, GA 7%, IA 7%, ID 6%, IL 6.25%, IN 7%, KS 7.8%, KY 6%, MA 6.25%, MD 6%, MI 6%, MS 7%, NJ 7%, NM 7.8125%, OK 8.375%, SC 7%, TN 9.75%, TX 6.25%, UT 5.95%, VA 5%, WA 9.3%, WV 6%

Sales tax rates are subject to change without notice.