



The Eagle Eye

A Publication of the Eddie Eagle Gunsafe® Program

Quarterly Newsletter

Spring 2024

NRA Annual Meeting 2024

May 17th - 19th

Dallas Texas

Eddie Eagle will be joining us at the NRA Annual Meeting at the Kay Bailey Hutchison Convention Center in Dallas Texas! Be sure to catch him “flying” around the convention center or at the Eddie Eagle booth where Eddie, NRA staff and volunteers will be handing out free materials and goodies for the kids.

We look forward to seeing you in Dallas!



Purchase the Eddie Eagle Mascot Costume for your community!

Law Enforcement, Fire Departments, EMS and School Administration

The Eddie Eagle Costume is no longer restricted to only law enforcement agencies! We want to give you the opportunity to connect with the kids and get them excited and involved in your Eddie Eagle message. The costume can either be purchased directly, or you may choose to apply for an NRA Foundation State Fund Grant to assist with the cost. Information on the grant programs can be found online at <https://www.nrafoundation.org/grants> .

Please reach out to us at eddie@nrahq.org for more information.



Hometown Spotlight

Ocean View, Delaware



The Town of Ocean View is a small community along the southern coastline in Sussex County, Delaware where the local police department works hard to provide firearm safety information and resources to all the residents. It has been customary for the Ocean View Police Department to provide NRA memberships for their officers. Through these memberships, the officers have stayed up to date on their training while also learning about all the programs the NRA has to offer. This includes the Eddie Eagle Gunsafe Program.

Last year, after they launched a fulltime School Resource Officer program at their only elementary school, Officer Rhys Bradshaw contacted NRA Headquarters to request free Eddie Eagle printed materials for their students. Officer Bradshaw was also interested in purchasing an Eddie Eagle Mascot Costume for their department.

Now, Eddie Eagle can present his lifesaving message to every Kindergarten through 4th grade student in their school – that’s approximately 500 students! Officer Bradshaw reports that students say how much they enjoy the cartoon and the song the characters sing. The “Stop! Don’t Touch! Run Away! Tell A Grown-Up!” message makes it easy for them to remember what they learned.

It has also been reported that Eddie has been spotted at many town functions helping to promote firearm safety in their community. Thank you to the City of Ocean View and their excellent officers!



Get Your Materials!

Materials may be ordered through our [NRA Program Materials Center \(nrahq.org\)](http://nrahq.org).

Remember: Law enforcement, schools, hospitals, libraries, fire departments and other non-profit organizations may receive free materials thanks to NRA Foundation grant funds. To receive more information on receiving free materials contact our office at eddie@nrahq.org.

Great American Outdoor Show 2024

It was another amazing year in the Eddie Eagle Kids Zone at the 2024 Great American Outdoor Show in February! We had record-breaking attendance over the nine-day show with thousands of children stopping by to play, get their faces painted and get free Eddie Eagle materials and swag! We are so thankful for all the help we received from our staff and volunteers who did an amazing job. We couldn't do it without them.

We upgraded our safety flooring and playground equipment this year and it worked out great! Not a single boo-boo reported! We cherish the opportunity to offer the Fun Zone experience at the Great American Outdoor Show and appreciate the support from *Friends of NRA* and The NRA Foundation that allows us to offer this at no cost to the families that visit us in Harrisburg.

We can't wait until we get to do it all again next year!



In the News

[NRA Women | Gun Proofing Our Kids: Teaching a Gun Safety Mindset](#)

[Delaware School Uses NRA Gun Safety Program – Bearing Arms](#)

[Attention all outdoorsmen: the Great American Outdoor Show is still here \(wgal.com\)](#)

[Great American Outdoor Show returns to Harrisburg | fox43.com](#)